

FLYER Concepts:

MESSAGE 1 IDEA: YOUR COLON...YOUR LIFE...YOUR CALL!!

So, how's your colon? Not exactly everyday conversation, is it? But you should really know the answer, for your own peace of mind.

Be your own best friend. Get tested today. Colon cancer is a cancer we can stop if we catch it early. There are various kinds of tests. Simple tests. Ask your doctor which test is best for you.

The Nebraska Colon Cancer Screening Program is a program that may be able to assist you with your colon cancer screening. Call us at 1-800-532-2227 for more information.



MESSAGE 2 IDEA: AN EDGE YOU NEED TO KEEP ON LIVING

Up before daylight! Working hard all day! Doing chores late into the evening!
Taking on other small jobs to earn extra money! It's tough being a Nebraskan these days.

Not being screened for colon cancer can cost you your life and your livelihood!
Having a simple colon cancer screening test can save your life.
A screening can give you an edge you and your family need to stay alive and keep on living.

Get a colon cancer screening test today!

The *Nebraska Colon Cancer Screening Program* is a program that may be able to assist you with your colon cancer screening.
Call us at 1-800-532-2227 for more information.



MESSAGE 3 IDEA: DO THE MATH

Average cost of a typical colon cancer test:
(*Fecal Occult Blood Test or Colonoscopy*)

Usually between \$4 and \$3000

Average cost of colon cancer treatment:

Usually \$30,000 if caught at an early stage
Usually \$120,000 if caught at a late stage

Do the math! Save your money and your life! Get a colon cancer screening test.
Call your doctor today to schedule your test.

The *Nebraska Colon Cancer Screening Program* is a program that may be able to assist you with your colon cancer screening. Call us at 1-800-532-2227 for more information.

